

Last Updated: 02/26/2025

This privacy policy (the "Privacy Policy") applies to EnzyPro digital services where personal data is collected electronically via our mobile App or online and the <https://www.enzypro.com> (the "Website" or "Digital Service"). The purpose of this Privacy Policy is to disclose to you what information we may collect, how we may collect it, with whom we may share it, and certain other matters related to such information, including the choices you have regarding our collection of information and our use and disclosure to other parties of information we may have collected from you.

The Website or Digital Service is operated by EnzyPro, LLC., ("we", "our", "us", or "EnzyPro"). We own the information collected via the Website or Digital Service and we may use it for our own purposes, including marketing. Please note that this Privacy Policy applies only to information collected on this Website or Digital Service; it does not apply to any information collected by non-affiliated third parties.

When this Privacy Policy uses the term "personally identifiable information" or "personal information," we mean information that identifies a particular individual as further described below. When other information is associated with personal information, it also becomes personally identifiable information for the purposes of this Privacy Policy.

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1. What Information Is Collected

The following are the types of information we may collect:

EnzyPro may collect personal information like name, telephone number, email address, date of birth, home or business mailing address, and details regarding your mode of payment, e.g., credit/debit card or account information, when you access certain areas of the Website or Digital Service that require registration or payment for products and services, or if you require more information about those services. Credit card payments are handled by our PCI-DSS certified card payments processor, and that data is subject to the third party's privacy policy.

Non-Personal Information

At other times, EnzyPro may collect information that cannot be used to directly identify you, such as browser type, Dynamic Internet Protocol (IP) address, "click stream" data, and similar

non-personally identifiable information. For example, we may aggregate non-personal information about you and other customers who visit certain areas of our Website or Digital Service. Aggregated information will not contain any information that can be linked directly back to you.

While we take all reasonable steps to protect the privacy of our Website or Digital Service visitors, we cannot promise that the current limitations of our online applications programming will address every browser setting or honor every personal browser preference. In particular, we have not implemented the necessary program changes to honor “Do Not Track” or “DNT” browser signals. As our online applications programming is refined, we will take all reasonable steps to honor such requests in the future. Please return to this privacy policy for further updates on this topic.

Further, our online service providers or business partners may implement technologies that allow for the collection of personally identifiable information over time and across Website or Digital Services. We recommend that you review each privacy policy posted on the Website or Digital Services that you visit to better understand privacy practices on those Website or Digital Services.

Electronic Communications

When you open emails from us or engage in SMS or MMS communications, we may log and store such information. We may also keep records of various communications regarding the types of products and services that you indicate are of interest to you via your response to email and text messaging. You will always have the option to opt out of such communications by click an “unsubscribe” link to replying “STOP” to our text messages.

2. How Do We Collect Information

We may collect information from you in several different areas on the Website or Digital Service, including, without limitation, those described below:

Registration

You may be asked to complete a registration or contact information form and provide personally identifiable information; you may also be asked to choose a username and password in order to take advantage of certain features such as specific portal-base products and services, or engagement with other forms of digital engagement or from other documents that you submit to us, transactions in which you may engage with us or our affiliated companies, or through visits that you may make to the Website or Digital Service or digital messaging content. Your decision to register is voluntary and you will have the opportunity to decide whether or not to disclose information to us and what communications you would like to receive; however, please be advised that many products and services available on the Website or Digital Service require registration and if you elect not to provide such information, you will not be able to take advantage of those products and services.

Cookies and Tracking Technology

We may use any number of tools to collect information about you, your computer access points, and the web browser that you use to connect to our Website or Digital Service. For example,

“cookies” are tiny text files that we place on your computer’s hard drive when you visit our Website or Digital Service. We may use cookies to personalize your Website or Digital Service experience. You do not have to accept our cookies and you may delete them after they have been placed on your hard drive. If you do not accept or delete our cookies, some areas of our Website or Digital Service that you access may take more time to work, or may not function properly. For more information about cookies, visit: <http://www.allaboutcookies.org>.

EnzyPro may also collect additional information from your web browser each time you visit our Website or Digital Service. We may collect information on the pages that you visit, the promotions or advertisements that you click on, and other actions that you take while using our Website or Digital Service. This information may include your IP address, the type of browser, the time that your browser was used to access our Website or Digital Service, and the referring Website or Digital Service address.

Automatically-Collected Information

When you activate our digital app, click on the link to access this Website, or when you are redirected to this Website, digital app, or Services via any of our digital partners your access includes our use and our digital partners’ use of standard internet data collection, processing and marketing practices that includes the use any number of tools, including, without limitation, analytic data collection technologies, chatbots, session replay technologies, identity graphing, web beacons, pixel-based technologies, and other similar technologies to collect information about your use of the Services. This information includes, without limitation: (i) information about your computer, devices and Internet connection when you use the Websites and Apps (such as your device type, browser type, IP address, a mobile identifier associated with a mobile device (such as Apple IDFA and Android Ad ID), and the area of the country where you are located (but not your precise geographic location)); (ii) certain information about your activities while using our Website and Digital Services (such as your referring website, click stream data, the search terms you use, your movement within and interaction with the Websites and Apps, the pages and features you access, use or visit on the Website or Digital Services, the links and ads that you click, and the length of time you spend using the Websites and Apps); and (iii) other information collected by cookies, pixels, web beacons, scripts, and other tracking technologies. To learn more about cookies, pixels, web beacons and other similar technologies, click here to go to the “Cookies and Other Technologies” section below.

By reading this privacy policy, you acknowledge ours and our digital partners’ use of such technology includes your ratification of our use of such technologies in the processes related to the initial loading and execution of code within your access device or web browser. With your consent and acknowledgment you expressly agree to waive any and all claims against us or our digital partners under state eavesdropping or pen register and/or trap and trace laws, or any similar laws related to pen register and/or trap and trace devices or processes to the extent such claims arise from standard digital operations as set forth above. If you cannot accept these terms, or if you wish to withdraw your consent, you may not use our Website, digital app, or Services, and in either case your continued use of Services revives your consent.

Supplementing Information.

From time to time we may supplement information you give us with information from other sources, such as information used for validating your address. Thus, information we obtain through the Website or Digital Service may be combined with and used in conjunction with

information obtained through sources other than the Site, including both offline and online sources.

Discussions and Community Tools.

We may, from time to time, make review lists, digital engagement platforms, newsgroups and other community tools available to you. Please remember that any information that is disclosed in these areas becomes public information for other users to view and for us to use. For example, from time to time, we may use the content you write (including your name or screen name if you post it) for promotional purposes, in e-mail newsletters or elsewhere, and by using the Site and/or these chat rooms, forums, message boards, news groups, and other community tools, you agree that we may do so. You should exercise caution when deciding to disclose your personal information in these areas, since anyone – not just us – may access your publicly posted information.

Transaction Information

If you conduct a financial or other transaction with the Website or Digital Service, such as subscribe to a Subscription Product or other products/services offered on the Website or Digital Service, we will ask you to complete an order form that will request certain information from you, including contact information, demographic information and/or financial information. In some instances, we may direct you to a third-party vendor Website or Digital Service to collect this information from you directly. Even though the collection form may have the look and feel of our Website or Digital Service, please be aware you will be giving your information directly to the third-party vendor, and that in some instances such third party vendor's privacy policy will govern the collection of your personal information. Please reference the privacy policies available from these pages for any privacy related concerns.

We and/or our vendor will use this information to complete the financial or other transaction that you have requested, i.e., to deliver the information, products or other services that you request or purchase, to invoice you, and in a manner consistent with this Privacy Policy. For your protection, financial information is collected and stored through encrypted means.

3. How Is your Information Used

EnzyPro uses the services of independent companies to provide certain services to you, including, without limitation, Website or Digital Service hosting services, credit and debit card processing, order fulfilment, context and sweepstakes processing, and Internet connectivity services (“Internet Service Providers”).

We may use your personal information to provide services available on the Website or Digital Service or Specific Portal-Based services, contact you via mail, email, text message, or telephone in order to give you updates about our special events, new services, winner confirmations, or other promotions that may be of interest to you. We also use return email addresses to answer the email we receive from you. We may also use your IP address to help protect us and our Internet Service Providers from fraud.

Additional uses of your non-personal and personal information will allow us to tailor products and services specific to your needs, to help organize and manage your customer relationship and our business, to conduct business, to provide you with customer and member support, to

perform functions that are described to you at the time of collection, and to enforce our Website or Digital Service's Terms and Conditions of Use.

We may also use non-personal aggregate information to improve our Website or Digital Service. For example, our Internet Service Providers may report to us that there were a particular number of visitors to a certain area of our Website or Digital Service, or that a certain number of men or a certain number of women completed our registration form in particular areas of our Website or Digital Service. Such information may also be used to analyze the effectiveness of our business and advertising models.

4. Shared Information

We may share your personal information with the Internet Service Providers as appropriate. We may also share personally identifiable information with outside, non-affiliated third parties that offer products and services that are complementary to our product lines. We may also disclose your personal information as is necessary to: (a) comply with a subpoena or court order; (b) cooperate with law enforcement or other government agency; (c) establish or exercise our legal rights; (d) protect the property or safety of our company and employees, contractors, vendors, and suppliers; (e) defend against legal claims; (f) help with internal and external investigations; or (g) as otherwise required by law or permitted by law. We may disclose your information in connection with the sale or merger of EnzyPro Website or Digital Service or any transaction that involves the sale or assignment of some or all of our assets or related transactions.

Third-Party Ad Serving and Audience and Traffic Measurement Services: We may use a third-party network advertiser to serve the advertisements on the Website or Digital Service or may use a traffic measurement service to analyze the traffic on the Website or Digital Service. Network advertisers are third parties that display advertisements based on your visits to this Website or Digital Service and other Website or Digital Services you have visited. Third-party ad serving enables us to target advertisements to you for products or other Website or Digital Services of interest. Audience and Traffic Measurement Services allow us to collect anonymous traffic and behavior information from the Website or Digital Service by monitoring anonymous visitor activity. Although advertisers or other companies do not have access to the Website or Digital Service cookies, advertisers, sponsors and/or traffic measurement services may themselves set and access their own cookies on your computer if you choose to have your cookies enabled in your browser. Cookies allow third-party advertisers to show you advertisements or content you might be interested in. Note that any images (or any other parts of a web page) served by third parties in association with third-party cookies may serve as web beacons, which enable third parties to carry out the previously described activities. Other companies' uses of their cookies are subject to their own privacy policies, not this one. Please visit http://www.networkadvertising.org/optout_nonppii.asp in order to learn more about the information collection practices and "opt-out" procedures of third-party ad servers we may use.

5. Links to Third-party Website or Digital Services

Links of this Website or Digital Service may allow you to directly access Website or Digital Services operated by third parties, including, without limitation, our service providers (such as a third-party shopping cart service provider) or marketing providers. Some of these third-party marketing channels may be "co-branded" with a with our logo; even so, these third-party channels are not operated, controlled or maintained by EnzyPro. These channels or links are

provided for your convenience only and should be used with your discretion and prudent judgment. Links from our Website or Digital Service to third-party Website or Digital Services do not constitute sponsorship, endorsement, or approval of the content, policies or practices of such third-party Website or Digital Services. The collection and use of your information by such co-branding third parties is the responsibility of the co-branding partner. We are not responsible for any information these Website or Digital Services or digital channels may obtain and we do not oversee their policies or practices. This Privacy Policy does not apply to information provided to or gathered by the third parties that operate them. The privacy policies of these third-party Website or Digital Services may differ from ours. These Website or Digital Services may ask you for Personal Information. Please review the privacy policy on third-party channels before submitting information, because we do not have control over the use of information collected on these Website or Digital Services. Please review the privacy policies and practices of these digital channels before providing any Personal Information.

6. Information Security

EnzyPro makes reasonable efforts to ensure that our Internet Service Providers have implemented physical, electronic, and procedural security measures to assist with safeguarding your personal information, and to help protect against unauthorized access and disclosure. Only our authorized personnel and our Internet Service Providers who perform legitimate business functions for EnzyPro are authorized to access your personal information.

Notwithstanding our efforts, the Internet and online services have inherent security risks. EnzyPro cannot promise, and you should not expect, that your personal information, personal searches, and other communications will always remain secure. You should take care with regard to how you handle and disclose your personal information or any username or password that you are required to use to access services on this Website or Digital Service or online service.

7. Data Retention Periods

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at: info@enzypro.com . We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

8. Other Social Media Website or Digital Services, Blogs, Message Boards

The Website or Digital Service may make other social media platforms available to you and other users. You are not required to provide any personal information when using these areas but you may choose to do so. If you post personal information online, it will be publicly available and you may receive unsolicited messages from other parties. In addition, when you post a comment on our Website or Digital Service, the user name with which you registered for the Website or Digital Service and your current location may be made publicly available on the Website or Digital Service. By using the commenting features of the Website or Digital Service, you acknowledge that your user name and location information will be disclosed. We cannot ensure the security of any information you choose to make public on social media platforms. Also, we cannot ensure that parties who have access to such publicly available information will respect your privacy. Please exercise caution when deciding to disclose

personal information in these areas. To request removal of your personal information from our platform, contact us at info@enzypro.com. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

9. State Law Specific Privacy Notice

Certain state laws including California (“Applicable States”) permit residents of such states to request certain details about information we disclose to third parties for direct marketing purposes. If you are a resident of such states and would like to request this information, please contact us at the address listed below. Please note you are limited to one request per calendar year. In your request, please attest to the fact that you are a resident of the applicable state and provide a current address that we can match against our records for our verification purposes. This request may be made no more than once per calendar year.

Pursuant to applicable state law, including laws such as the California Consumer Privacy Act (CCPA), EnzyPro makes the following disclosures regarding the personal information we have collected within the last 12 months:

Category of Personal Information	Category of Source from Which Data is Collected	Purpose of Collection	Category of Third Parties to Whom Data is Disclosed
Lead information such as product interests, timeline for purchase, and product accessories preferences	Directly from consumers	To provide to our dealer network in order to market and sell our products	Our partner network and other Service Providers
Contact information such as name, e-mail address, birth data, phone number, zip code	Directly from consumers	To provide to our dealers in order to market and provide our Services; to process warranties and rebates; to contact our end user customers	Our partner network and other Service Providers
Automatically collected information such as IP address, browser type, and device type	Cookies and other tracking technologies	To analyze and track usage data; to determine the popularity of certain content; to deliver advertising and content targeted to user interests	Service Providers

EnzyPro does not sell and has not sold consumers’ personal information in the twelve (12) months preceding the Effective Date of this Privacy Policy. However, we do allow certain third-party advertising partners to collect information about the users of our Service for the purposes of serving ads that are more relevant, for ad campaign measurement and analytics, and for fraud detection and reporting. This activity can be considered a “sale” under certain state law.

To the extent applicable, you have the right to opt out of the “sale” of your Personal Information. Such requests may be submitted by as described in the How to Contact US section of our terms and conditions. You may also exercise your rights using the mechanisms described in the Interest Based Advertising section of this Policy above.

If you are a California resident, or a state with similar data access requests obligations, you have the right to request:

- the categories of personal information EnzyPro has collected about you;
- the categories of sources from which your personal information is collected;
- the business or commercial purpose of collecting or selling your personal information;
- the categories of third parties with whom EnzyPro shares your personal information;
- the specific pieces of personal information EnzyPro has collected about you;
- the categories of personal information that EnzyPro has sold about you and the categories of third parties to whom the personal information was sold, if applicable;
- deletion of your personal information; and
- an opt out of having your personal information disclosed or sold to third parties.

To submit a request, or designate an authorized agent to make a request under the CCPA on your behalf, please contact us at info@enzyprom.com, or complete the web form located [here](#). To verify your identity when you submit a request, we will match the identifying information you provide us to the personal information we have about you. If you have an account with us, we will also verify your identity through our existing authentication practices for your account.

EnzyPro will not be required to comply with your request to delete your personal information if it is necessary for EnzyPro to maintain your personal information in order to:

- complete the transaction for which the personal information was collected, provide a good or service requested by you, or reasonably anticipated within the context of EnzyPro’s ongoing business relationship with you, or otherwise perform a contract between you and EnzyPro;
- detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- debug to identify and repair errors that impair existing intended functionality;
- exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when EnzyPro’s deletion of the information is likely to render impossible or seriously impair the achievement of such research, if you have provided informed consent;
- to enable solely internal uses that are reasonably aligned with your expectations based on your relationship with EnzyPro;
- comply with a legal obligation; or
- otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

EnzyPro will not discriminate against you in the event you exercise any of the aforementioned rights under CCPA, including, but not limited to, by:

- denying goods or services to you;
- charging different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- providing a different level or quality of goods or services to you; or
- suggesting that you will receive a different price or rate for goods or services or a different level or quality of goods or services.

Some Internet browsers have incorporated "Do Not Track" features. Most of these features, when turned on, send a signal or preference (the "DNT Signal") to the Website or Digital Services you visit indicating that you do not wish to be tracked. Because there is not yet a common understanding of how to interpret DNT Signals, nor a common definition of "tracking," we do not currently respond to DNT Signals on the Website or Digital Service.

This Policy is available to consumers with disabilities. To access this Policy in an alternative downloadable format, please [click here](#).

10. GDPR and UK-GDPR Data Subject Rights

Under the GDPR and UK-GDPR, in certain circumstances, an EEA-resident Data Subject has certain individual rights with respect to the personal information that we hold about them. You are entitled, under certain conditions, to obtain the personal data related to you in a structured, widely used, machine-readable format and to transfer this data to another controller (data portability). Please send these types of requests to us via: info@enzypro.com. In particular, you may also have the right to:

- Request access to any data held about you;
- Ask to have inaccurate data amended;
- Request data held about you to be erased, provided the data is not required by EnzyPro to perform a contract, protect its rights, interests or those of a third party, defend against a legal claim or to comply with applicable laws or regulations;
- You are also entitled to object to and request limitation of the processing of your personal data and to request deletion of your personal data;
- Prevent or restrict processing of data which is no longer required; and
- Request transfer of appropriate data to a third party where this is technically feasible.

Additionally, in the circumstances where you may have provided your consent to the collection, processing, and transfer of your personal information for a specific purpose, you have the right to withdraw your consent for that specific purpose at any time. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

To exercise any of these rights, please contact us using the contact details set out under the "Contact Us" heading below. As a resident of the EEA, you are also entitled to direct any complaints in relation to our processing of your personal information to your national or local data protection authority (i.e., your Supervisory Authority).

EnzyPro will not share any personal information about you with outside third-parties for their direct marketing purposes to the extent prohibited by California law, unless you agree otherwise as authorized by your prior written consent.

11. General Audience Web Website or Digital Service Not Directed Toward Children

This Website or Digital Service is a general audience Website or Digital Service. Our content is neither directed toward minors nor children who are under the age of 18. We do not knowingly collect personal information from children under the age of 18. If EnzyPro App or our Internet Service Providers become aware that a minor or a child under the age of 18 has provided us with personal information without the parental consent, that information will be deleted from our databases. Parents who have questions about personal information that may have been submitted by a child under the age of 18 should email us at: info@enzypro.com.

12. Consent to Privacy Policy

By using the Website or Digital Service, you signify your agreement to the terms of this Privacy Policy. We may amend this Privacy Policy at any time. If we make a material change to the way in which we collect, use, and/or share your personal information, we will post a notice on the Website or Digital Service and/or send an email to users who have provided an email address. We will assume that you have given your permission for your information to be used under the terms of the Privacy Policy, as modified, if you do not respond to our email within thirty days or continue to use the Website or Digital Service thirty days after a notice is posted. Please note that you should always update your personal information to provide us with a current email address.

13. Consent to Transfer

For those Website or Digital Service users located outside the United States, we advise you that your information may at times be accessible by individuals who are located worldwide including in countries that the European Commission or other geopolitical regions have not been determined to provide the same level of data protection as in your country, province, territory or geopolitical region. By providing us with your Personal Information, you are consenting to our use of it in accordance with EnzyPro's privacy policy, including the transfer of your information across international boundaries to jurisdictions anywhere in the world as permitted by local law.

The United States may not have data privacy laws that are deemed to afford an equal level of protection for your Personal Information as those laws legislated at the direction of the European Union or similar geopolitical, national or regional legislative bodies. However, please be assured that EnzyPro will continue to adhere to the principles stated in this Privacy Policy and will make reasonable efforts to comply with applicable international, national, regional, territorial, and provincial laws in connection with any information collected through the Website or Digital Service. EnzyPro will endeavor to preserve the integrity, confidentiality, and security of personal information and afford such personal information reasonable level of protection.

14. Questions About This Privacy Policy

If you have any questions about this Privacy Policy or the privacy practices of this Website or Digital Service, please contact us by email at: info@enzypro.com.

